

AA TO BA IN STRATEGIC COMMUNICATION

Campus		University of Arkansas Community College Rich Mountain Courses	Comparable A-State Course	Hours
University of Arkansas Community College Rich Mountain	English Composition	ENG 113 English Composition I	ENG 1003 Composition I	3
		ENG 123 English Composition II	ENG 1013 Composition II	3
		SPC 203 Oral Communications	COMS 1203 Oral Communication	3
	Math	MATH 203 College Algebra	MATH 1023 College Algebra	3
	Life Science	BIO 104 Biological Science	BIOL 1003/1001 Biological Science/Lab	4
		BIO 204 Microbiology	BIOL 2103/2101 Microbiology for Nursing/Lab	
		BIO 134 Anatomy & Physiology I	BIOL 2203/2201 Human Anat & Phys I/Lab	
	Physical Science	PSC 114 Physical Science	PHSC 1203/1201 Physical Science/Lab	4
		CHM 114 General Chemistry I	CHEM 1013/1011 General Chemistry I/Lab	
		PHS 214 General Physics I	PHYS 2054 General Physics I	
	US History/ Government	HIS 213 U.S. History I	HIST 2763 The US to 1876	3
		HIS 223 U.S. History II	HIST 2773 The US since 1876	
		PSI 103 American National Government	POSC 2103 Intro to US Government	
	World History	HIS 143 World Civilization I	HIST 1013 World Civ to 1660	3
		HIS 153 World Civilization II	HIST 1023 World Civ Since 1660	
	Soc. Science	SOC 103 Introduction to Sociology	SOC 2213 Introduction to Sociology	9
		HIS 143 World Civilization I	HIST 1013 World Civ to 1660	
		HIS 153 World Civilization II	HIST 1023 World Civ Since 1660	
		HIS 213 U.S. History I	HIST 2763 The US to 1876	
		HIS 223 U.S. History II	HIST 2773 The US since 1876	
		PSI 103 American National Government	POSC 2103 Intro to US Government	
		PSY 203 General Psychology	PSY 2013 Introduction to Psychology	
	Arts and Humanities	ENG 223 World Literature I	ENG 2003 World Lit to 1660	3
		ENG 233 World Literature II	ENG 2013 World Lit Since 1660	
		PHI 203 Philosophy	PHIL 1103 Introduction to Philosophy	3
		DRA 203 Theatre Arts Appreciation	THEA 2503 Fine Arts Theatre	
		MUS 203 Music Appreciation	MUS 2503 Fine Arts Music	
ART 143 Art Appreciation		ART 2503 Fine Arts Visual	3	
ENG 223 World Literature I		ENG 2003 World Lit to 1660		
ENG 233 World Literature II		ENG 2013 World Lit Since 1660		
DRA 203 Theatre Arts Appreciation		THEA 2503 Fine Arts Theatre		
MUS 203 Music Appreciation		MUS 2503 Fine Arts Music		
ART 143 Art Appreciation	ART 2503 Fine Arts Visual			
PHI 203 Philosophy	PHIL 1103 Introduction to Philosophy			
Electives	Electives	Electives	16	
A-State	Major Requirements		STCM 3133 Interactive Advertising	3
			STCM 4003 Account Planning & Management	3
			STCM 4333 Social Media Measurement	3
			STCM 2143 Strategic Writing I	3
			STCM 3043 Principles of Strategic Communication	3
			STCM 3143 Strategic Writing II	3
			STCM 3553 Strategic Visual Communication	3
			STCM 4073 Strategic Communication Law and Ethics	3
			STCM 4213 Social Media in Strategic Communication	3
			STCM 4753 Strategic Comm. Case Studies	3
			STCM 4763 Strategic Communication Campaigns	
			STCM 4773 Internship	3
		Electives in Media and/or Communication	9	
Electives*		Electives	18	

*Must include 6-15 Upper-Level hours

Last Updated: 7/30/19